

 **Delasport**  
WE DELIVER SPORTS

# COMPANY OVERVIEW





# EXECUTIVE SUMMARY



Private global **technology company** in the iGaming industry, established in 2010. Delasport's **award-winning Sportsbook** is packed, not only with a full Sportsbook feature stack, but many innovative features that players love.

Delasport's focus is on the **iGaming industry**. It's set to deliver the **most comprehensive solutions** for Sports Betting, Player Account Management, and Online Casinos.

Delasport pushes boundaries to elevate player experience through **advanced personalization, engagement tools, intuitive UX**, and flawless user journeys.

Delasport's **experts hold numerous years of experience** in iGaming, Sportsbook, Casino Technology, Operations, Compliance, UX, and more.



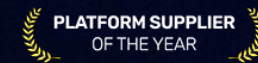
EGR NORDICS AWARDS 2024



INTERNATIONAL GAMING AWARDS 2024



IGAMING SWORD AWARDS 2023



GAMINGTECH CEE AWARDS 2023



SIGMA EUROPE AWARDS 2023



EGR B2B AWARDS 2023



SIGMA EUROPE AWARDS 2022



SBC AWARDS 2022





# > KEY SENIOR MANAGEMENT



**Oren Cohen Shwartz**  
CEO

- ✓ In iGaming Since 2008
- ✓ In Delasport since 2021

**Past iGaming experience:**

- Managing Director at Skywind Group
- Group Gaming Director at Superbet
- CTO at William Hill



**Alon Pasternack**  
CFO

- ✓ In iGaming Since 2017
- ✓ In Delasport since 2020

**Past iGaming experience:**

- Managing Director at SBTech
- Various finance roles over 16 years



**Filippo Ferri**  
CCO

- ✓ In iGaming Since 2004
- ✓ In Delasport since 2022

**Past iGaming experience:**

- CCO at Maxima
- Director of iGaming strategy at BMM
- Director of iGaming at GLI



**George Stalev**  
CTO

- ✓ In iGaming Since 2011
- ✓ In Delasport since 2011



**Eli Moscovitch**  
VP of Strategic Partnership

- ✓ In iGaming Since 2014
- ✓ In Delasport since 2015



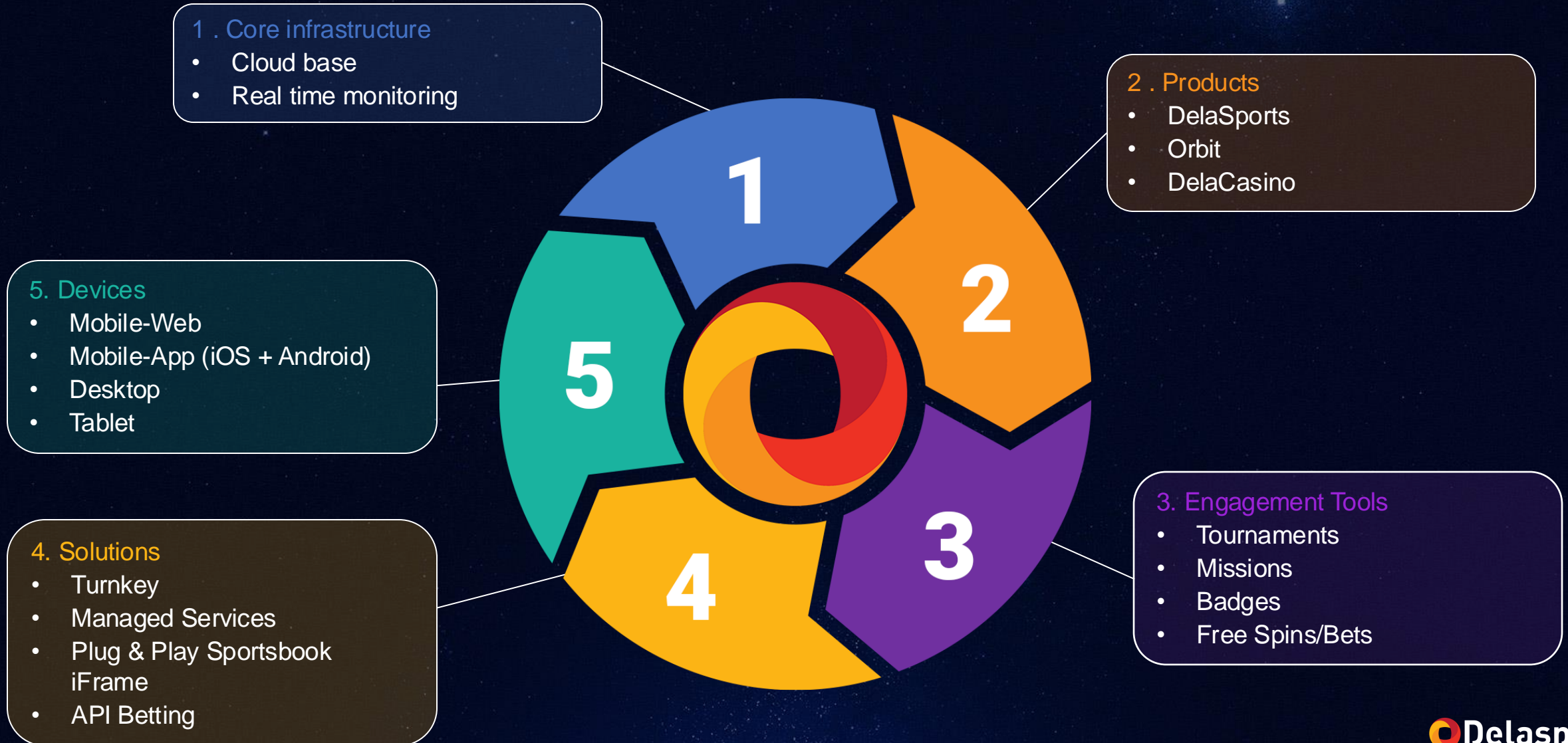
# > OFFICES

- R&D centers in Bulgaria (Sofia and Plovdiv), Ukraine, and Kosovo.
- Management in Gibraltar, Malta and Bulgaria
- Trading and Risk Management in Bulgaria





# > PRODUCTS (IP) & SERVICES





# > SOLUTIONS

Offering flexible solutions to meet partners' needs per market:

- **Turnkey** - A complete do-it-yourself solution, using a one-stop-shop back-office for operators to manage their operation.
- **Plug & Play iFrame** - A full Sportsbook solution available for a quick integration
- **API Betting**- A stack of API allows partners to build their own Sportsbook UX and use Delasport's Sports Core via API.
- **Managed Services** - A fully managed services with all the required functions to successfully run the day-to-day operations by themselves
- **API-SAAS** - A complete set of APIs that allows operators to build their own web front-end, apps, and data warehouse





# CHANNELS



Today's players are increasingly turning to mobile devices as a preferred and convenient gaming experience. Delasport has developed a bespoke mobile application and web experience that optimizes the iGaming UX in a sleek, mobile-friendly design. Registrations, deposits and withdrawals have never been easier.

- **Mobile-web** - 70-80% of betting transactions are done on mobile devices. Delasport's products are well-known for intuitive mobile design.
- **Mobile app** - The complete experience on the small screen, fully featured, intuitive and optimized.
- **Desktop** - Responsive and scaled for full-sized screens.
- **Tablets** – All content, adapted flawlessly to a tablet resolution.




# > Licenses and Certifications

Country	Licence code	Licence type	Date obtained
Romania	ONJN	Class 2 Romania license for sports betting and iGaming	August 2021
Germany	Hesse	GLI 19, GLI 33, B2C license (Sport) in process	October 2021
USA	State by State	GLI 19, GLI 33	December 2021
Malta	MGA	B2B license type 1 and 2	Feb 2022
ISO	ISO27001		July 2022
United Kingdom	UKGC	B2B License (Sport, Casino, PAM)	July 2022
Denmark	DGA	B2B Certificate (Sport, Casino, PAM)	Mar 2023
Sweden	SGA	B2B License (Sport, Casino, PAM)	June 2023
Ontario	AGCO	B2B License (Sport, Casino, PAM)	April 2024
The Netherlands	KSA	B2B Certificate (Sport, Casino, PAM)	April 2024
South Africa	MER	Manufacture license* (Sport, PAM)	June 2024




# > KEY MARKETS AVAILABILITY


 Ontario

 United Kingdom


 Germany


 Sweden

 Romania

 Ireland


 Spain


 Czech

 Estonia


 Colombia

 Mexico

 Isle of Man


 Denmark

 Netherlands

 Malta

 Italy

 Portugal

 Croatia

 Latvia

 Lithuania



> KEY CLIENTS

lotto  star onecasino

 Infiniza

CAMPEÓN  
GAMING

gold  rush™

 Global Tech  
Markets

shark 

 SPRIBE

 EEG

 Premier  
LIVE CASINO

 VIDEO  
SLOTS





Our vision is to solidify Delasport's position as a **technological company** and to strengthen our standing as a preeminent global provider of **leaders** of online sports betting, casino gaming, and player account management solutions. Delasport will continue striving to deliver the most innovative iGaming products and services players love.

Our **comprehensive end-to-end solutions** empower our partners to offer a premium betting experience to their players. We are committed to continuously enhancing our offerings while maintaining our **reputation for reliability**.



# > GENERAL STRATEGY

To develop the **Sportsbook as our flagship product** and enhance its capabilities through technological breakthroughs, innovative features, and excellent risk and trading management.

Delasport is committed to being a **leading technological company**, consistently introducing unique features to the market, and setting new standards for product excellence and innovation.

Our strategy is to align with the **needs and challenges of our B2C partners**, gaining a deeper understanding of their pain points, and developing products and services that directly address these issues.

Our goal is to **go beyond content** and offer our partners innovative products and services that allow them to differentiate in their markets, enjoy higher acquisition, conversion, and retention rates, and increase their margins and market share.

Building a **framework to attract top partners** in regulated markets through investment in product innovation, compliance, brand, and technology.

Delasport's **Global Market Availability** allows partners to expand to various regulated markets powered by fully compliant Sportsbook, Casino and PAM products.

Establishing Delasport's brand as a **trustworthy** supplier with the **highest level of service** among its partners.



# > PRODUCT STRATEGY

1. We **utilize vast experience** in the iGaming industry, in particular in Sports Betting to build the best-in-breed products and services
2. **Differentiation** through **Innovation**—allowing partners to offer unique features and tools, thus competing successfully in the most demanding markets. For example, If Bet, Toto Pot, personalized content and services, cross-vertical gamification like tournaments, missions, etc.
3. We prioritize **Personalization** – a feature that empowers our partners to offer **a higher level of betting experience** and effective player retention. This is achieved through tailored content and services based on betting activities, geolocation, personal trader interactions, quick bets, etc.
4. Our **One-Stop-Shop** solution is a game-changer, allowing our partners to efficiently manage their entire operation of Delasport's Sportsbook and Casino products through a unified back office.
5. **Mobile focus** – providing ultra-intuitive design for smartphones
6. **Localization** - allowing Delasport's partners to offer localized Sports and Casino content, American and European views (terminology, UX betting widgets, odds format, etc.), payment, KYC
7. Building products with the ability to **adjust fast to regulation requirements**, and to allow speed to market capabilities
8. **Automation** and Efficiency to save manpower cost and increase customer experience, e.g., KYC, automatic withdrawals, etc.



A comprehensive and **powerful** Sportsbook that **delivers the richest coverage**, engagement and betting experience. Boost by circa 70 traders and risk managers.





# > SPORTS FEED AND STATISTICS PARTNERS





# > FEATURE STACK

## Odds Formats and Views

- ✓ American, European and Asian
- ✓ Decimal, Fractional, American and more

## Unique Features

- ✓ If Bet
- ✓ Personal Trader
- ✓ My Event Builder
- ✓ My Sportsbook
- ✓ My Combo
- ✓ Native Android and iOS App

## Marketing

- ✓ Deep links
- ✓ SEO (Headers Tags, Breadcrumbs, Meta tags etc.)

## Coverage

- ✓ 100,000 pre-match
- ✓ 70,000 live events across 3000+ markets
- ✓ 125 sports, including Esports

## Back-office

- ✓ Bet Monitor
- ✓ Live Betting Management
- ✓ Payout Management
- ✓ Odds consistency checks
- ✓ Odds alerts
- ✓ Real time reporting
- ✓ Sports Integrity Management

## Features

- ✓ Early Payout
- ✓ Cashout
- ✓ Partial Cashout
- ✓ Auto Cashout
- ✓ BetBuilder
- ✓ Live Center
- ✓ Bet Booster
- ✓ Live Streaming
- ✓ Combo of the day
- ✓ QuickBet
- ✓ Esports
- ✓ Virtual Sports
- ✓ H2H statistics
- ✓ Single, Combo, and System bet
- ✓ Outrights
- ✓ Combo Booster
- ✓ Mini Sports Widget
- ✓ Mini League Widget
- ✓ Mini Casino Widget
- ✓ Player Proposition



# > SPORTSBOOK PERSONALIZATION



Increase player satisfaction and LTV by offering a personalized sportsbook.

Players explicitly choose their favorite sports, teams, and leagues through a questionnaire.

For the players:

- ✓ Only relevant content
- ✓ Quicker way to find relevant fixtures to bet on
- ✓ Ease of use on the small screen
- ✓ Personalized touch





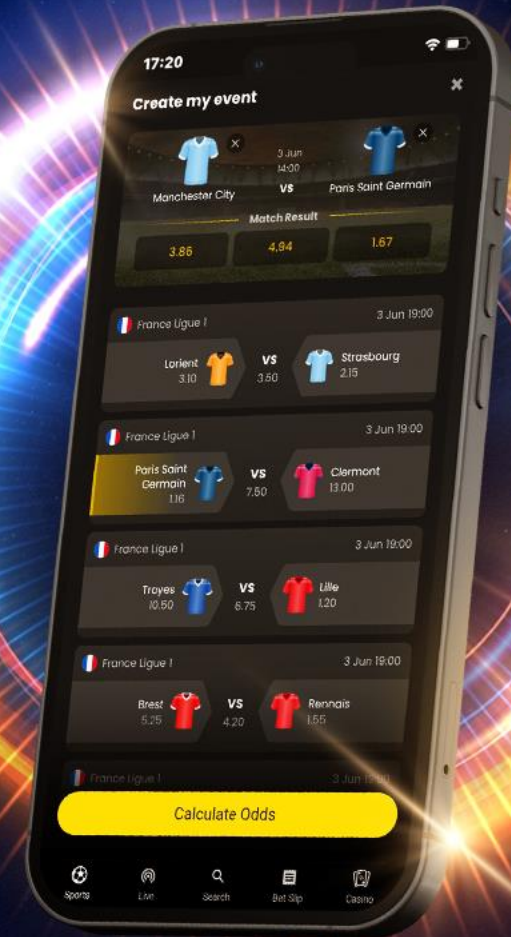
# ➤ MY EVENT BUILDER

Increase players satisfaction and LTV by allowing players to create their own unique betting events.

Through this innovative feature, the player creates a virtual event that is based on two real-life events that wouldn't normally happen together.

For the players:

- ✓ An **exciting new way** to bet on real-life sports events
- ✓ Ultimate **control** and personal experience by inventing their own sports events
- ✓ An unlimited number of **possibilities** for unique bets





# > SUPERPOT



Spice up the player experience by allowing them with the option to **win a healthy jackpot**

- ✓ Fully **localized**
- ✓ Customized and **branded**
- ✓ Network and local
- ✓ All sports
- ✓ **Sure win**
- ✓ **Any number** of jackpots





# > MINI CASINO WIDGET

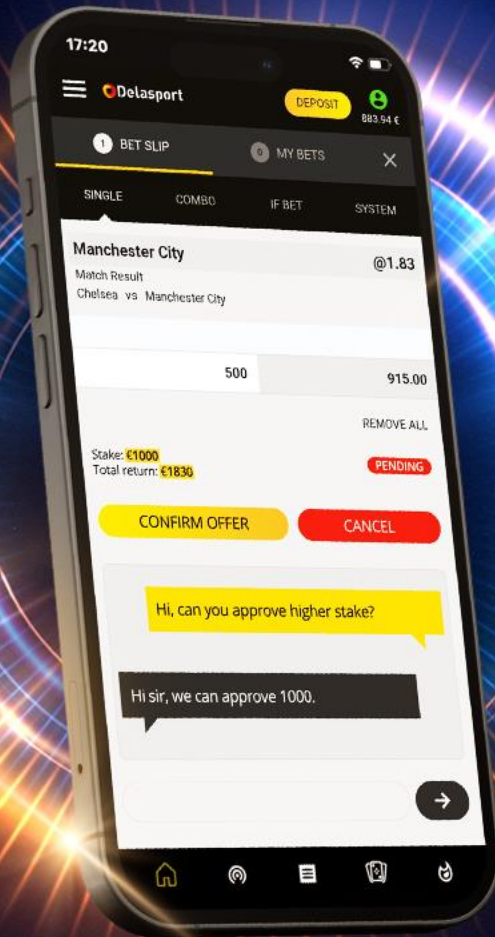
The **Mini Games Widget** allows Sports players to easily access casino games. The widget, part of our **Plug & Play iFrame**, allows Delasport's iFrame licensees to add casino games in the **Sportsbook** pages and enjoy the benefits this brings.

\*Coming soon: Sports widget to place in the casino pages.





# > PERSONAL TRADER



Delasport's sportsbook takes **personalization** to a new level by providing players with the opportunity to **communicate directly** and **in real time** with a **trader**.

This feature is usually **accessible to a valued segment** of the players and the Operator has **full control** over which segment this is.

Players can **exchange live messages** with the trader and **negotiate a higher stake and odds**.

When **the trader makes an offer**, the player has the option to accept or decline it.

This is yet another way to significantly **boost player satisfaction** and **retention** and is **fully available** in the Plug & Play iFrame solution.





# > SCHEDULED EVENTS BANNER/SLIDE

The widget, part of our **Plug & Play iFrame**, allows players to bet **directly** from a **big sports event banner**.

Players can **find** it easily as it is large and positioned right on top of the page. They can **interact** with it by clicking on the odds and **quickly bet**.

Operators can **easily add** this banner through the Back-Office.

**Any number** of banners can be added and **scheduled** to be displayed.







Spice up the betting experience while granting bettors a convenient and automated way to cascade several bets with a single wager.

If Bet's margin is between 16% and 20%

For the players:

- ✓ Players can automate up to seven sequential bets
- ✓ Excellent choice for a player that likes to have a betting accumulator like a combo (parlay), but with a lower risk for a lower payout
- ✓ A new and exciting way to bet in a very convenient and intuitive way





# > LIVE CENTER

Delasport's **Live Center** feature provides a **real-time view** of the events in a game in the form of a **simplistic and intuitive 3D simulation**.

When a direct video stream is not available, the Live Center will provide bettors with **all the information they need**, thus **retaining** them on the current platform.

**Available Sports:** Soccer, Tennis, Basketball, Baseball, volleyball, ice hockey, American Football, Volleyball, Beach Volleyball, Handball, Table Tennis, Badminton

## Available data for American Football:

- Scoreboard (Overview)
- Statistics
- Efficiency

## Available data for Handball:

- Scoreboard (Overview)
- Timeline (Chronological event log)





# > QUICK CASH-OUT



Cash-out is essential for every sportsbook.

At Delasport, we believe that making key functionalities **hassle-free** for the player would **retain** said player on the current betting platform.

This is why we're about to implement the **Quick Cash-Out** right from the 'My Bets' list.



# > LIVE SCORE ANIMATIONS

Players need to be **updated in real-time** about the turnout of the game they are betting on.

However, if they're unable to **watch it live**, sometimes this may cause inconvenience or frustration.

They may want to get an **Early Payout** or **Cash out**, for example, so **providing a live information stream** is essential for their satisfaction.

This is why Delasport is about to introduce **Animations for Live Score Changes**.

The new UX element comes in the form of an **additional notification**, signaling that there is **a live score change** in an event of interest.





# > DOUBLE MY WINNINGS



Give your players a quick, easy, and fun way to double the amount of any winning sports bet or to lose it all. This is done through a catchy penalty-shot mini game, called “Double My Winnings”.

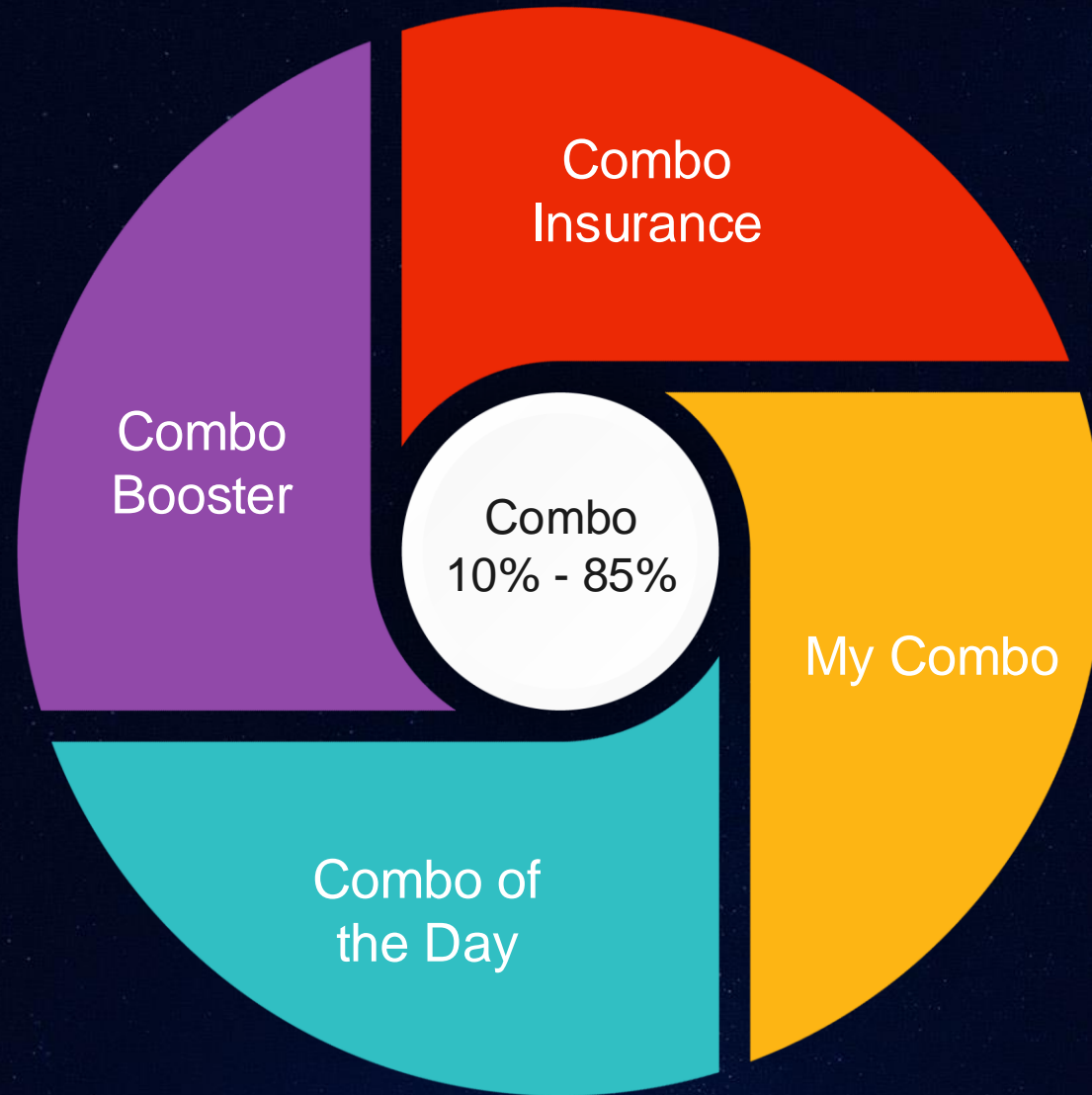
If the bettor scores the penalty, they automatically double their winnings; a miss however will cost them the original winnings from the sports bet.

The outcome is based on an RNG service configurable per brand, so that we can ensure a fair game for your players.

What’s more: bettors don’t have to wait for the mini game to pop-up automatically only. They can trigger it manually too. In their Bet History account section, for all bets settled as “won”, the player has a “Double” button that launches the innovative feature.



# > COMBO 360 OVERVIEW





# > COMBO INSURANCE

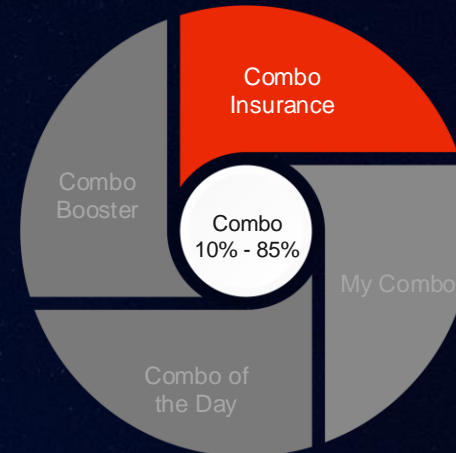


Even **more ways to reward** your best players are on the way!

**Combo Insurance Campaigns** will retain your valuable bettors who place combo bets by **automatically rewarding them if their combo bet loses** because of X failed selections.

This will happen with more offerings, as well as providing competitive options.

**Example:** a player places a combo with six selections with a €10 wager. Per terms (at least 6 selections), if the player loses their bet, they get half of their bet back as a cashdrop or a freebet.





# MY COMBO

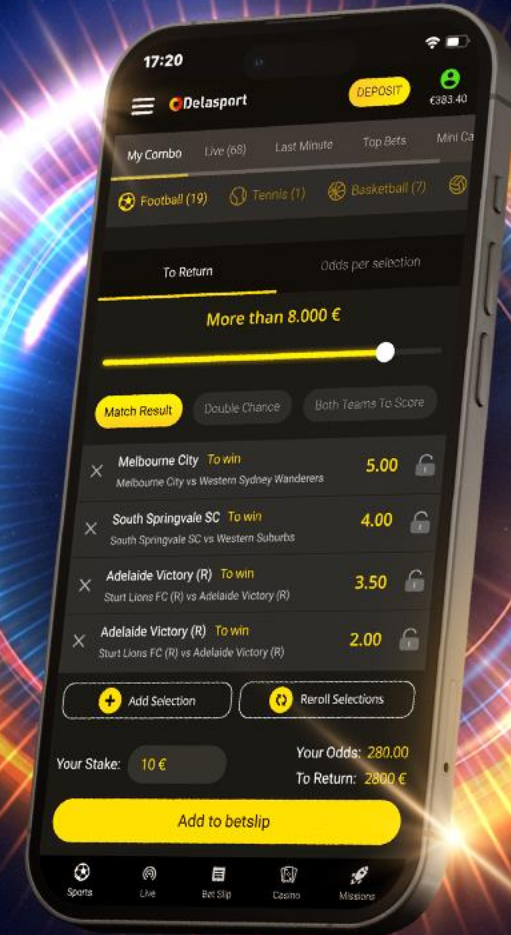
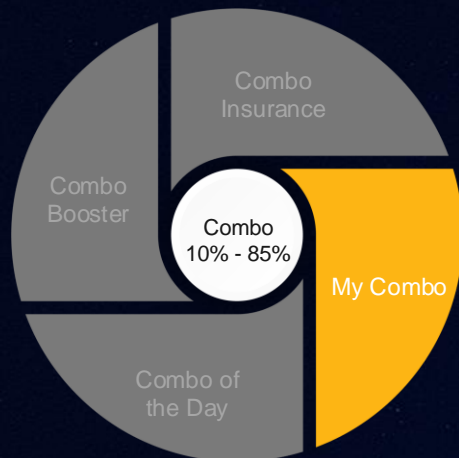
My Combo suggests a combo bet to the player providing different options in multiple directions.

Players are able to choose:

- A preference for sports, leagues, market
- Wager and payout
- Number of selections
- The potential winnings (e.g. between 200 EUR and 250 EUR)

Then, upon selecting and locking a specific event or outcome, the player gets suggestions for the next selections in the combo bet. They can choose to get a new set of selections or lock some or all of them.

What's most important is that your players will feel the thrill of luck, while at the same time - fully in control of what they choose to bet on.





# COMBO BOOSTER

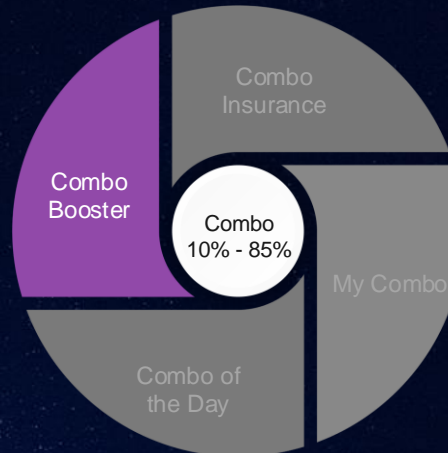


Additional **incentives** are always welcome when looking to gain additional **players** and **revenue**.

One such incentive is the **Combo Booster**. This is a feature granting a percentage of **combo bets net winnings** as **additional winnings**.

This way **the player is motivated to bet more** and be even **more satisfied** when winning.

Combo Booster is **supported for major sports and leagues**.





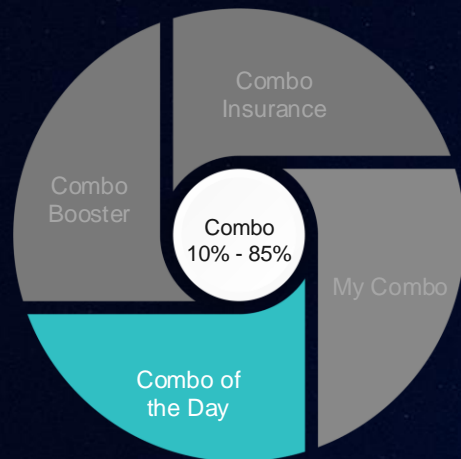
# COMBO OF THE DAY

Your players can now place combo bets even quicker through 'Combo of the Day'.

Provide them with the convenience of having pre-selected Combo bets at their disposal for easy betting right in front of their eyes.

'Combo of the Day' has multiple customizable parameters: Sport, Line Entity, League, Event, Game Period, Market Type, Spread, and Selection.

The new feature is available on desktop and is a great tool for increasing revenue in a subtle and convenient manner.





# ▶ PLAYER ENGAGEMENT TOOLS

Increase players' LTV by 30%, deposits by 25% and margin by 8% with a rich suite of player engagement tools





# > REQUEST A BET



In 2025, players will get **the ability to request a bet that is not yet listed as an option** or officially available. These kinds of tailored bets may not even be opened by our sources or be **very rare** – so much so that nobody has them so far.

In order to request a bet, the **player will be asking for odds and the traders department will return odds** for the specific market that the customer is offering.

For example, **a player may want to bet on a goalkeeper scoring a goal** in an upcoming game. While there is no such market among the listed options, **the traders' department may approve this request** and add it as an available option for betting, along with odds that they deem reasonable.

This way your **players are getting even more freedom** over their game, and you are getting more loyal users.



# > ODDS BOOST

Yet another **player incentive** is coming to Delasport's Sportsbook.

**Odds Boost** is a brand-new feature which will **enable operators** to provide the opportunity to place a bet on a selection with **higher odds** than usual.

This feature will be available for **Single Bets** and **Bet Builders** and will come with the option to **highlight** up to **10 Odds Boosts** on the Main Page.





# > RISK CONTROL

We allow our partners the **flexibility** to choose their level of **control**: from fully managed services of all Sports aspects, to do-it-yourself and everything in between.



Enabling/Disabling sports and leagues



Positioning/sorting in front-end (Priority of the Sport, League, and Market type)



Control of risk and exposure



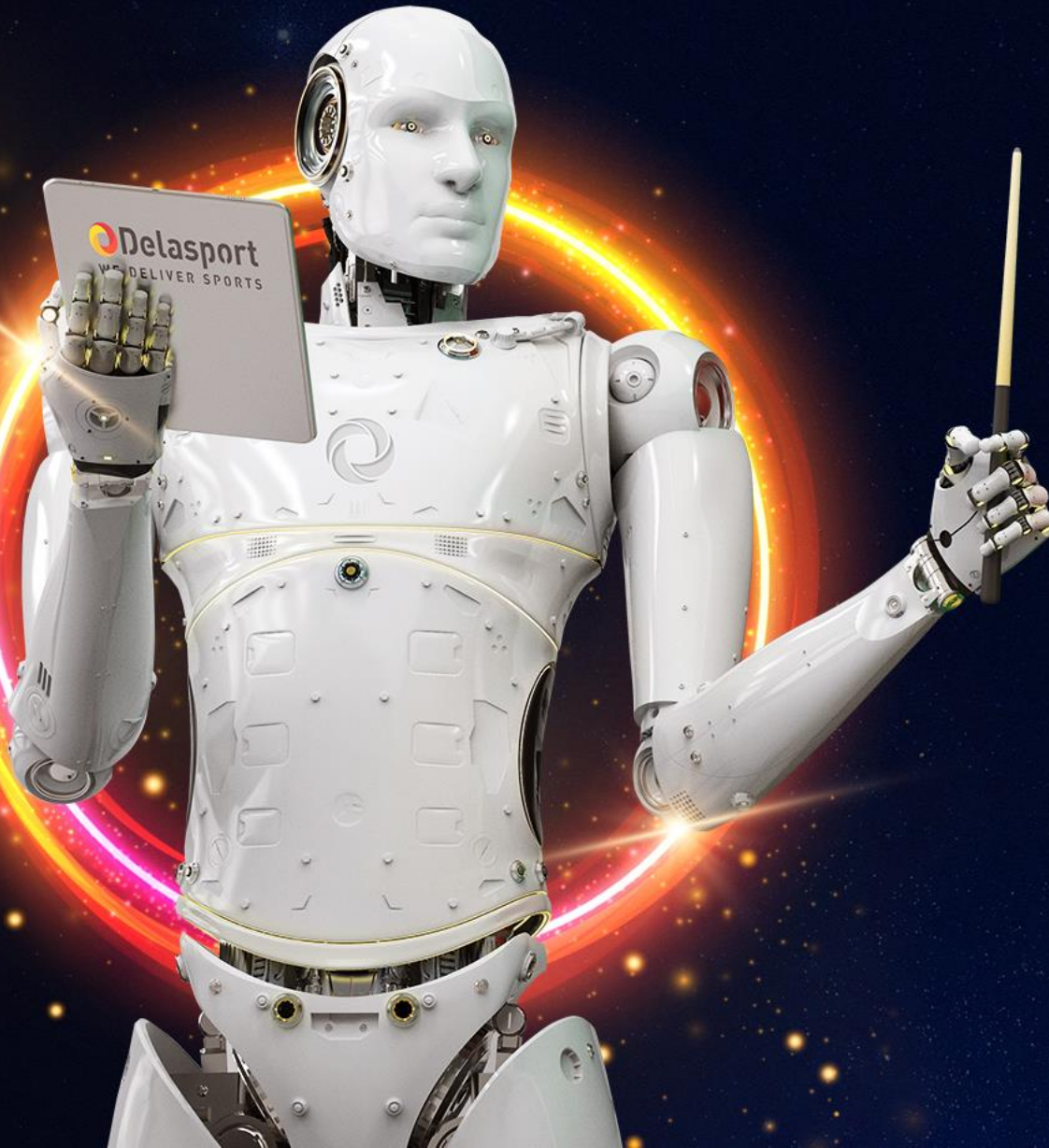
Limits defining from wider player segments to a single player level



**Bet Monitor**: a functionality allowing you to view each incoming bet in **real-time** and its acceptance (whether automatically by the system or by the traders), as well as additional information about the event







## Leading, Not Following

As a technology company, we are always pushing the boundaries of what can be done with the right mindset. The iGaming industry is constantly changing, so to stay on top of our game we are dedicated to continuous innovation through agile and creative development processes.

- Cloud-based cost-effective and always-on operation
- Real-time monitoring and detection
- Horizontal scalability
- Maximum business continuity
- Micro services
- Security: regular vulnerability scanning and penetration tests



# > INFRASTRUCTURE



Delasport's sportsbook is running on **Google Cloud** with a dedicated instance in Frankfurt



Event-based architecture based on kafka stream for true asynchronous push-data throughout



Each service and component is distributed in **3 zones for high availability (HA)**. We use two main products for scaling and HA:

- instance groups behind load balancer
- containers in kubernetes







Based on **real-time application metrics** like CPU usage, networking, requests, etc., The system can **scale each micro-service** and component to handle more traffic, activity, and load.





# > INFRASTRUCTURE

-  Message brokers: mainly **kafka** and rabbitmq
-  Containerized, deployed, and orchestrated using kubernetes for automated deployment and infrastructure failure resilience
-  Delasport's event-based **microservice architecture** for scalability and performance is based on rabbitmq broker for event distribution
-  Fully utilizing ci/cd best practices for automated deployment and infrastructure failure resilience









# > ALGORITHMS



We use sophisticated mathematical algorithms and statistical models for odds compiling, pricing, and risk management. The use of algorithms allow us for accuracy, efficiency, and scalability:

-  **Implied Probability Algorithm** – ensures that the total implied probabilities across all outcomes are slightly greater than 100%, guaranteeing a profit margin for our clients
-  **Correlation Algorithm** – correlates between different betting markets and events to implement effective odds adjustment and to minimize potential losses across different outcomes
-  **Prediction Algorithm** –predicts future outcomes and adjusts odds accordingly by analyzing live and historical statistics
-  **Fraud Detection Algorithm** –detects players that have similar personal details; IP detection and similar betting patterns, which allows us to protect our clients from suspicious and fraudulent activities.



# > BRANDING

- Technological
- Global
- B2B
- Focused on regulated markets
- Innovative
- Trustworthy
- Highly professional
- Developer of proprietary software and products that convert
- Focused on operational efficiency
- Producing high and constant margins
- Supplier of proven SB, Casino, and PAM with a flexible, end-to-end solution





# MARKETING - EXHIBITIONS





# MARKETING - EXHIBITIONS





# Delasport

WE DELIVER THE ULTIMATE  
SPORTS • CASINO • PAM  
MEET US AT **STAND S1-440**



**Available in:**

The UK, Ontario, Denmark, Sweden, The Netherlands  
Romania, Germany, IOM, MGA, GLI 19-33 (USA)



[www.delasport.com](http://www.delasport.com) | [sales@delasport.com](mailto:sales@delasport.com)

# Delasport

*Ronnie O'Sullivan*



MEET US AT



STAND S1-440



WE DELIVER THE ULTIMATE  
SPORTS • CASINO • PAM



[www.delasport.com](http://www.delasport.com) | [sales@delasport.com](mailto:sales@delasport.com)

# Delasport

VISIT US AT **STAND S1-440**  
AND SPIN THE WHEEL TO  
**WIN PRIZES**



[www.delasport.com](http://www.delasport.com) | [sales@delasport.com](mailto:sales@delasport.com)







# > DELASPORT'S COMPLIANCE FRAMEWORK

## Independent Internal Audit Team:

- ✓ Constantly reviews the product and services against all local jurisdictional requirements
- ✓ Independently assesses technical compliance to requirements
- ✓ Reports all non-conformities directly to the Board of Directors

## Committees at Board of Director Level:

- ✓ A compliance committee and an audit committee made up by members of the board oversee the quality of the output of both compliance and internal audit department for excellent governance
- ✓ Committees meet on a quarterly basis to evaluate operations of both departments

## Chief Compliance Officer:

- ✓ 17+ years of experience in technical compliance, working for GLI, BMM, and NLI test labs
- ✓ Helped write technical regulations in France, Italy, Spain, Denmark, Portugal, Switzerland
- ✓ Advanced knowledge of DataVault/SAFE systems and their implementation





# > DELASPORT'S COMPLIANCE FRAMEWORK

## Ongoing employee training:

- ✓ All employees, including developers and traders, trained for AML, RG, Cybersecurity, GDPR, Sports-Betting Integrity on a yearly basis for all regulated markets

## Market research and analysis:

- ✓ Internal team of market analysts, using VIXIO, to track changes and evolution in regulatory requirements

## Unperishable logs:

- ✓ Back-office keeps logs of all players' actions forever, to support forensic reviews both internal and by regulator
- ✓ All transactions can be exported through BI reports and KAFKA to 3rd party systems (DataVaults)





# > COMPLIANCE TOOLS

**jumio.**



**XPOINT**





# > ORBIT - PLATFORM



**Easily manage** player accounts and tier-1 operations with Delasport's Orbit platform. Built with a regulation requirements infrastructure, Orbit **allows entering existing and emerging regulated markets quickly**.

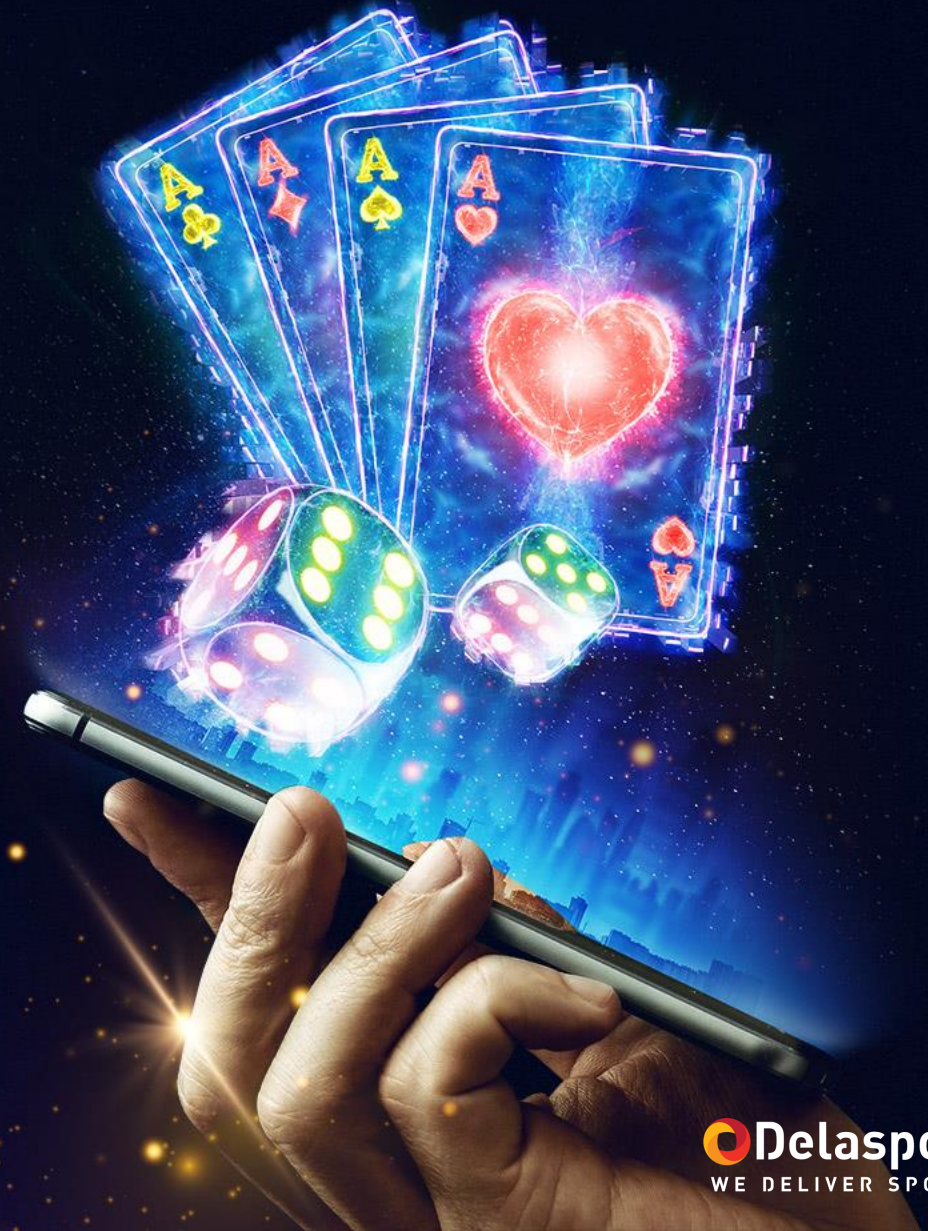
- Advanced CMS to create, manage, and improve players' digital experience
- Seamless wallet to manage players' payment transactions across all gaming and payment suppliers with real-time monitoring
- A customizable analytics dashboard to gain and organize valuable insights
- Unique real-time retention and gamification tools
- One-of-a-kind services and tools like a personal trader (ability to chat with a trader), quick bet, and If Bet suggestions.



# > ONE-STOP SHOP

A complete iGaming solution that allows our partners to manage their entire operation through a unified back-office.

- ✓ In-house Sportsbook
- ✓ Player Account management
- ✓ Proprietary Casino with a huge content portfolio
- ✓ Market-leading comprehensive managed services
- ✓ Fine-tuning for day-to-day operations efficiency
- ✓ A complete overview of player activities, transactions, etc.
- ✓ All necessary tools to build a loyal customer base
- ✓ Wallet management, fraud detection and prevention tools, responsible gaming features, in-depth reporting and more





# > GLOBAL CUSTOMER VIEW



This functionality **links player accounts** across different brands of the same operator.

Instead of **equating each individual account** to a **unique customer**, GCV **identifies profiles** which belong to the same person, even if they are active on different licensee brands.

The benefits of the new Platform addition are numerous with the most essential ones being in the field **of due diligence** and **anti-money laundering**.



# > LOCALIZATION

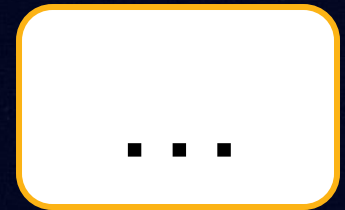
Compliance, Content, UX and services are **served with geographical location in mind**:

-  Relevant sports fixtures according to the player's country
-  Product compliance per regulation
-  Multilingual and multi-currency
-  Odds representation – decimal, fractional, etc.
-  Localized content coverage from over 125 sports, 100,000+ pre-match and 70,000+ live events





# > SELECTED PAYMENT METHODS





# > AFFILIATE PROGRAMS





# > MISC TOOLS

 **mobivate**  
mobile messaging specialists

 **twilio**  
sendgrid

  
zendesk

 **smartico**

 Power BI



# > ABUSERS HANDLING



- **Duplicate account algorithm** – IP, name, address, payment method, betting patterns
- **Wagering Requirement** – player must rollover the bonus money X times before being able to convert the bonus to real money
- **Wager contribution** - we assign different levels of contribution to bets towards meeting wagering requirements. For example, low-risk bets or bets with low odds do not contribute. This discourages users from placing safe bets to meet wagering requirements
- **Player tagging** – player account restriction: e.g. stake limits



# > CONTROL

All of the screens to follow can be managed from our back-office in the following ways:

-  By your partner Manager at Delasport
-  By Operator (DIY) and per authorization
-  By Platform license (DIY) and per authorization





# > AUTO WITHDRAWAL

**Auto Withdrawal** is also coming to Delasport's platform.

The automated process of withdrawing funds is based on an **advanced rule engine**, and it allows for a **quick withdrawal** and **instant access to funds**.

The feature helps **reduce operation manual costs** and increase player satisfaction.





# > DISABLE/ENABLE SPORT

The screenshot displays the 'Sport Management' interface. At the top, there is a search bar labeled 'Player ID' with a magnifying glass icon. Below this, the title 'Sport Management' is centered. A 'Select Brand' dropdown menu is positioned on the left, and a green filter icon is on the right. The main content is a table with two columns: 'Title' and 'Active'. The 'Active' column contains green toggle switches, all of which are currently turned on. To the right of each row are two icons: a trophy and a line graph. On the far left, an orange vertical sidebar contains several white icons representing different system functions.

Title	Active
Football	<input checked="" type="checkbox"/>
Basketball	<input checked="" type="checkbox"/>
Tennis	<input checked="" type="checkbox"/>
American Football	<input checked="" type="checkbox"/>
Horse Racing	<input checked="" type="checkbox"/>
Greyhounds	<input checked="" type="checkbox"/>
Handball	<input checked="" type="checkbox"/>
Ice Hockey	<input checked="" type="checkbox"/>
Volleyball	<input checked="" type="checkbox"/>
Baseball	<input checked="" type="checkbox"/>
Boxing	<input checked="" type="checkbox"/>



# > LEAGUES MANAGEMENT

Player ID

## Leagues Management

Select Brand  Sport  Title

Title	Sport	Country	Gender	Is Active	Top	
Australia A-League	Football	Australia	Male	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="button" value="Hand"/>
Belgium Beloften U21 Pro League	Football	Belgium	Male	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="button" value="Hand"/>
Czech Republic U21 League	Football	Czech Republic	Male	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="button" value="Hand"/>
International Friendly	Football	International	Male	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="button" value="Hand"/>
English Premier League U21	Football	United Kingdom	Male	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="button" value="Hand"/>
Arabian Gulf Cup	Football	International	Male	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="button" value="Hand"/>
Germany Regional League Bavaria	Football	Germany	Male	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="button" value="Hand"/>
Brazil Cup U20	Football	Brazil	Male	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="button" value="Hand"/>
Peru Primera Division	Football	Peru	Male	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="button" value="Hand"/>
Club Friendly	Football	International	Male	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="button" value="Hand"/>

Items per page     of 197



# > MARKET MANAGEMENT

Player ID

## Markets: Horse Racing

Title

<input type="checkbox"/>	Race Winner
<input type="checkbox"/>	Each Way
<input type="checkbox"/>	Starting Price
<input type="checkbox"/>	Forecast
<input type="checkbox"/>	Tricast
<input type="checkbox"/>	BO-4
<input type="checkbox"/>	BO-5

Drag & Drop the rows to reorder



# > LIMITS MANAGEMENT

Control over limit setting per league (margin; max risk (per single bet); Total Risk (all bets collected));  
 Max stake in combinations; Min stake for all game periods and time frames

Player ID

Q

### Limits Management (Brazil Serie B)

Payout

Max Risk

Total Risk

Combo Maximum Bet

Min Bet

**Goals**

**Sport Leagues Management Limits**

Game Period	Limit Group	Time Range	1X2	Handicap	Over / Under	Other	Actions
Full Time + ET & PEN	Soccer - Medium	Base	92.00	93.50	93.50	92.00	<span style="color: green;">⏸</span> <span style="color: red;">⏹</span> <span style="color: orange;">✎</span>
Full Time + ET & PEN	Soccer - Medium	Live	93.00	94.50	94.50	93.00	<span style="color: red;">⏹</span> <span style="color: orange;">✎</span>
Extra Time - Full Time	Soccer - Medium	Base	92.00	93.50	93.50	92.00	<span style="color: green;">⏸</span> <span style="color: red;">⏹</span> <span style="color: orange;">✎</span>
Extra Time - Full Time	Soccer - Medium	Live	93.00	94.50	94.50	93.00	<span style="color: red;">⏹</span> <span style="color: orange;">✎</span>
Extra Time - First Half	Soccer - Medium	Base	92.00	93.50	93.50	92.00	<span style="color: green;">⏸</span> <span style="color: red;">⏹</span> <span style="color: orange;">✎</span>
Extra Time - First Half	Soccer - Medium	Live	93.00	94.50	94.50	93.00	<span style="color: red;">⏹</span> <span style="color: orange;">✎</span>
Full Time	Soccer - Medium	Base	92.00	94.00	94.00	92.00	<span style="color: green;">⏸</span> <span style="color: red;">⏹</span> <span style="color: orange;">✎</span>
Full Time	Soccer - Medium	Live	93.00	95.00	95.00	92.00	<span style="color: red;">⏹</span> <span style="color: orange;">✎</span>
First Half	Soccer - Medium	Base	92.00	93.50	93.50	92.00	<span style="color: green;">⏸</span> <span style="color: red;">⏹</span> <span style="color: orange;">✎</span>
First Half	Soccer - Medium	Live	93.00	94.50	94.50	93.00	<span style="color: red;">⏹</span> <span style="color: orange;">✎</span>
Other	Soccer - Medium	Base	92.00	93.50	93.50	92.00	<span style="color: green;">⏸</span> <span style="color: red;">⏹</span> <span style="color: orange;">✎</span>
Other	Soccer - Medium	Live	93.00	94.50	94.50	93.00	<span style="color: red;">⏹</span> <span style="color: orange;">✎</span>



# BET MONITOR

Q

Select Brand

Sport

League

Connected
Advanced Filters

Bet Id	Username	Event	Market Stats	Odds	Stake	Bet Status
6565f478e951f	MjFyZWR8MzgzMjU1ZTEtNmRjNy1kMTcwLWRINDUtMzY0YWlyM2NjOTlm4712585	<div style="display: flex; align-items: center; gap: 5px;"> <span style="background-color: #333; color: white; padding: 2px 5px; font-size: 8px;">FT+ET+PEN</span> <span style="font-size: 10px;">Modo vs Vaxjo Lakers HC</span> </div> <div style="font-size: 8px;">(Ice Hockey /Goals) Sweden Hockey League <span style="background-color: #f96; padding: 1px 2px;">mobile</span></div> <div style="font-size: 8px;">1 (10 EUR) <span style="border: 1px solid #ccc; padding: 1px 2px;">1</span></div>	To Win <span style="color: green;">●</span> Vaxjo Lakers HC	1.660 <sup>D</sup>	10.00 EUR (10.00 EUR)	ACCEPTED <small>DELASPORT SYSTEM</small>
6565f46689059	MjFyZWR8MzgzMjU1MzEtZjRjYy1IMzQ1LTk1ZGQzZjU3YTQzZWJhNWRk4723125	<div style="display: flex; align-items: center; gap: 5px;"> <span style="background-color: #333; color: white; padding: 2px 5px; font-size: 8px;">FT</span> <span style="font-size: 10px;">AC Milan U19 vs Borussia Dortmund U19</span> </div> <div style="font-size: 8px;">(Football /Goals) UEFA Youth League <span style="background-color: #f96; padding: 1px 2px;">mobile</span></div> <div style="font-size: 8px;">1 (17 EUR) / 1 (17 EUR) <span style="border: 1px solid #ccc; padding: 1px 2px;">1</span></div>	Euro Over / Under (Live 4:1) <span style="color: orange;">●</span> over 7.50	2.400 <sup>D</sup>	17.00 EUR (17.00 EUR)	ACCEPTED <small>DELASPORT SYSTEM</small>
6565f464acab1	MjFyZWR8MzgzMjU1ZTEtNmRjNy1kMTcwLWRINDUtMzY0YWlyM2NjOTlm4712585	<div style="display: flex; align-items: center; gap: 5px;"> <span style="background-color: #333; color: white; padding: 2px 5px; font-size: 8px;">FT+ET+PEN</span> <span style="font-size: 10px;">Skelleftea AIK vs Farjestads BK</span> </div> <div style="font-size: 8px;">(Ice Hockey /Goals) Sweden Hockey League <span style="background-color: #f96; padding: 1px 2px;">mobile</span></div> <div style="font-size: 8px;">1 (10 EUR) <span style="border: 1px solid #ccc; padding: 1px 2px;">1</span></div>	To Win <span style="color: green;">●</span> Farjestads BK	2.030 <sup>D</sup>	10.00 EUR (10.00 EUR)	ACCEPTED <small>DELASPORT SYSTEM</small>
6565f46483ab3	MjFyZWR8MzgzMjU1ZTEtNmRjNy1kMTcwLWRINDUtMzY0YWlyM2NjOTlm4712585	<div style="display: flex; align-items: center; gap: 5px;"> <span style="background-color: #333; color: white; padding: 2px 5px; font-size: 8px;">FT+ET+PEN</span> <span style="font-size: 10px;">Oskarshamn vs Leksands</span> </div> <div style="font-size: 8px;">(Ice Hockey /Goals) Sweden Hockey League <span style="background-color: #f96; padding: 1px 2px;">mobile</span></div> <div style="font-size: 8px;">1 (10 EUR) <span style="border: 1px solid #ccc; padding: 1px 2px;">1</span></div>	To Win <span style="color: green;">●</span> Leksands	1.620 <sup>D</sup>	10.00 EUR (10.00 EUR)	ACCEPTED <small>DELASPORT SYSTEM</small>
6565f4645bae7	MjFyZWR8MzgzMjU1ZTEtNmRjNy1kMTcwLWRINDUtMzY0YWlyM2NjOTlm4712585	<div style="display: flex; align-items: center; gap: 5px;"> <span style="background-color: #333; color: white; padding: 2px 5px; font-size: 8px;">FT+ET+PEN</span> <span style="font-size: 10px;">Timra vs Rogle BK</span> </div> <div style="font-size: 8px;">(Ice Hockey /Goals) Sweden Hockey League <span style="background-color: #f96; padding: 1px 2px;">mobile</span></div> <div style="font-size: 8px;">1 (10 EUR) <span style="border: 1px solid #ccc; padding: 1px 2px;">1</span></div>	To Win <span style="color: green;">●</span> Timra	1.750 <sup>D</sup>	10.00 EUR (10.00 EUR)	ACCEPTED <small>DELASPORT SYSTEM</small>
6565f4643534e	MjFyZWR8MzgzMjU1ZTEtNmRjNy1kMTcwLWRINDUtMzY0YWlyM2NjOTlm4712585	<div style="display: flex; align-items: center; gap: 5px;"> <span style="background-color: #333; color: white; padding: 2px 5px; font-size: 8px;">FT+ET+PEN</span> <span style="font-size: 10px;">Linkopings HC vs Frolunda HC</span> </div> <div style="font-size: 8px;">(Ice Hockey /Goals) Sweden Hockey League <span style="background-color: #f96; padding: 1px 2px;">mobile</span></div> <div style="font-size: 8px;">1 (10 EUR) <span style="border: 1px solid #ccc; padding: 1px 2px;">1</span></div>	To Win <span style="color: green;">●</span> Linkopings HC	1.790 <sup>D</sup>	10.00 EUR (10.00 EUR)	ACCEPTED <small>DELASPORT SYSTEM</small>

Items per page 10 << < > >> 1 of 100 > >>



# SPORTS BETS LIST

Review all bets that are placed and specify more details such as: Sport, League, Event, Market, Game Period, Betting Mode, Player, Betting Type, Stake From/To, Odds From/To, Country, Currency, Betting Device, Bet Status, Time Range, and Money Type

Sports Bets

Brand

Bet ID

Player username

Accepted/Rejected  
2024-01-05 05:31 - 2024-01-05 11:31

T
A
F
Advanced Filters

Sport

League

Game Period

Market Type

Teams

Bet Status

Bet Mode

Money Type

Account type

Player country

Player currency

Affiliate Code

Odds Format

Odds From

Odds To

Bet Type

Bet From

Finalized

Bet Id	Username	Player ID	Event Date/Time	Event	Market Type	Odds	Stake	Betting Tax	Money Type	Bet Status	Player GGR	Player GGR EUR	Placed ↓	Accepted/Rejected	Fin	
<b>Total: 44</b>												<b>399.00 EUR</b>				
6597e713b0647	stillyanslot10	55868392	2024-01-05 18:00:00	Alba Berlin vs Bologna <small>(Basketball /Points) EuroLeague</small>	no	2.620 <sup>D</sup>	1.00 EUR	0.00 EUR	Real	RUNNING	-	-	2024-01-05 11:25:07	2024-01-05 11:25:07	N/A	
6597e71336258	stillyanslot10	55868392	2024-01-05 18:00:00	Alba Berlin vs Bologna <small>(Basketball /Points) EuroLeague</small>	yes	1.440 <sup>D</sup>	1.00 EUR	0.00 EUR	Real	RUNNING	-	-	2024-01-05 11:25:07	2024-01-05 11:25:07	N/A	
6597e7127cd0	stillyanslot10	55868392	2024-01-05 18:00:00	Alba Berlin vs Bologna <small>(Basketball /Points) EuroLeague</small>	yes	1.020 <sup>D</sup>	1.00 EUR	0.00 EUR	Real	RUNNING	-	-	2024-01-05 11:25:06	2024-01-05 11:25:06	N/A	
6597dc5ed8b16	mario.k34	224959	2024-01-05 19:15:00	Brentford vs Wolverhampton Wanderers <small>(Football /Goals) English FA Cup</small>	ML Brentford	1.020 <sup>D</sup>	30.00 EUR	0.00 EUR	Virtual	CANCELED	-	-	2024-01-05 10:39:26	2024-01-05 10:42:16	N/A	
6597dc58587a8	mario.k34	224959	2024-01-05 18:28:41	Al Shoalah U21 vs Kuban Krasnodar U21 <small>(Football /Goals) UEFA Champions League</small>	ML Al Shoalah U21	1.900 <sup>D</sup>	20.00 EUR	0.00 EUR	Virtual	CANCELED	-	-	2024-01-05 10:39:20	2024-01-05 10:42:14	N/A	
6597dc0941b7f	mario.k34	224959	2024-01-05 20:05:37	Germany U21 vs West Bromwich Albion U21 <small>(Football /Goals) FIFA Women World Cup</small>	ML Germany U21	1.010 <sup>D</sup>	72.00 EUR	0.00 EUR	Virtual	WIN	0.72 EUR	0.72 EUR	2024-01-05 10:38:01	2024-01-05 10:38:01	202 10.4	
6597db76d80ed	mario.k34	224959	2024-01-05 12:00:00	FC Ahva Kfar Manda vs Maccabi Ahva Shaab <small>(Football /Goals) Israel Liga Bet</small>	ML FC Ahva Kfar Manda	2.050 <sup>D</sup>	50.00 EUR	0.00 EUR	Virtual	WIN	52.50 EUR	52.50 EUR	2024-01-05 10:35:34	2024-01-05 10:35:35	202 10.3	

Items per page 25
<<
<
1
>
>>



# > RISK MONITOR (TOP EVENTS)

View the List of events with high risk as Top 3/5/8/10, etc. or specify a sport, league, and event with details for all game periods and market types placed

Risk Monitor

Brand

Sport\*

League\*

Event\*

### Top Events With Highest Risk

Highest Risk Top\*

Bet Mode\*

Day

Start Date

Amount Exposure More Than

Brand	Sport	Game Periods	Market Types	Line Entities	Home Team	Away Team	Bet Mode	League	Event ID	# Bets	Average Odds	Total Stake	Exposure Amount
	Football	First Half, Full Time	Match Result, Handicap, Over / Under, Correct Score, Double Chance, 3 Way Handicap, Anytime Goalscorer, 1X2 And Total Goals, Away Team Score, Double Chance and Total, Player To Be Booked	Goals, Bookings	Bayern Munchen	FC Copenhagen	Prematch	UEFA Champions League	<a href="#">6823324</a>	17	7.1	203	1,237
	Football	Full Time	Match Result, Over / Under, Correct Score, Both To Score, Player Over/Under	Goals, Passes	Galatasaray	Manchester United	Prematch	UEFA Champions League	<a href="#">6823325</a>	21	2.64	645	1,058
	Football	Full Time	Match Result, Handicap, Over / Under, Correct Score, Half Time / Full Time, Home Team Total, Away Team Total, Euro Over / Under	Goals, Corners, Shots on Target	Real Madrid	Napoli	Prematch	UEFA Champions League	<a href="#">6823312</a>	13	2.56	288	449

Items per page 
«
<

>
»



# > RISK MONITOR (EVENT RISK)

Player ID

Q

**Event - Feyenoord U19 vs Atletico Madrid U19**

FULL TIME    FIRST HALF

**Goals**

LIVE    PREMATCH

**Over / Under**

Market spread	Over			Under			Actual Bet
1.00	1	50.00 / 22.50	-22.50	0	0.00 / 0.00	1.00	22.50 over 1.00 @1.45

**Other Market List**

Title	Market Total Stake	Market Maximum Risk	Market Selection
Next 1.00	128.26	-71.26	away 1.00 (0 : 0)
Euro Over / Under 1.50	100.59	220.38	over 1.50 (0 : 0)
Euro Over / Under 2.50	9.00	237.4	over 2.50 (0 : 0)

**Match Result**

Home			Away			Draw			Actual Bet
2	30.00 / 47.50	-5.87	0	0.00 / 0.00	1.00	1	25.63 / 33.32	12.68	12.68 home @1.46

**Delasport**  
WE DELIVER SPORTS



# > ABUSERS AND SHARKS

We are using various tools and strategies to detect and prevent abusive behavior by players



**Betting Patterns Analysis** - we are closely monitoring betting patterns to identify any irregularities or suspicious behavior. Abusers may exhibit patterns, such as placing large bets on obscure markets or consistently exploiting certain types of bets.



**Betting limits and stale size** – Unusual betting sizes, especially unusually large bets on events with limited liquidity, can raise red flags. We monitor bet sizes and set limits to manage their exposure to potential losses.



**Multiple Accounts or syndicate groups** - Abusers often create multiple accounts to circumvent betting limits or take advantage of promotions. We use sophisticated identity verification processes and algorithms to detect and link accounts belonging to the same user or group of people in order to prevent high risk from bets to our clients.





# > ABUSERS AND SHARKS



**Alerts and tools** - our system is equipped with alerts which are raising flags when specific action are triggered. Based on them, our risk management team can take action and make adjustments for the event or market that is attacked. They can also take action on a player level



**Limits and restrictions applied to abusers:**

- ✓ **Stake limitations** – a player can be set with specific limits on Max risk or % from Stake for specific Sport / League / Market and Line Entity for both bet modes: pre-match and live
- ✓ **Betting options** – a player can be restricted to see and use only specific betting options as Bet Builders; Event Builder; Pre-match betting; Live Betting; Bet Broker; Early pay out, etc.
- ✓ **Bet acceptance** – we can set different delays on bet acceptance
- ✓ **Number of bets per event**



# > MANAGED SERVICES



A range of managed services giving immediate access to highly qualified experts on:

- Payout management
- Customer support
- Casino management
- AML, KYC, responsible gambling, and other related topics
- Anti-fraud
- Payment (cashier management)
- CRM
- Risk management
- VIP management

And more, including:

- A faster and smoother path to market
- The best industry practices per market
- A competitive edge in a crowded space
- The means to build a trusted brand
- A higher betting experience for your players, leading to more loyalty





Captivate and retain a vast audience by taking advantage of **Delasport's robust casino platform**. DelaCasino combines **modern front-end technology** with **sophisticated back-office capabilities**.



# > DELACASINO

Benefit from:

- ✓ Over 50 partners globally
- ✓ Personalization and rich retention capabilities
- ✓ An intuitive mobile interface that players love
- ✓ Huge portfolio of 3000+ video slots from 70+ providers
- ✓ Comprehensive coverage of 300+ live casino for four providers
- ✓ High availability of the gambling offering
- ✓ Cross-product bonusing across any brand and vertical





# > SELECTED CASINO CONTENT PROVIDERS

 Evolution

NETENT  
BETTER GAMING™

 RED TIGER



nOLIMIT  
CITY

Ezugi  
Smart Move

PRAGMATIC PLAY™  


RELA:  
G A M I N G

HACKSAW  
G A M I N G

GALAXSYS

STAKELOGIC®  
THINK BIGGER

gamevy

PG POCKET™  
GAMES  
SOFT

SPRIBE

DEI SOFT

 ORYXGAMING

 GAMOMAT

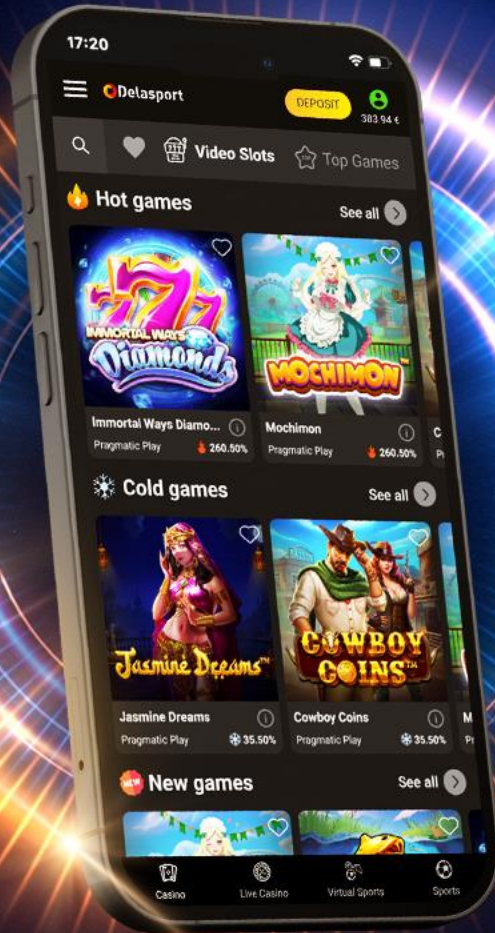
KALAMBA  
G A M E S

GOLDEN  
HERO

...



# > HOT & COLD CATEGORIES



There are now two new and exciting game categories in Delasport's casino solution in Q3.

Select number of games is already automatically assigned to a 'Hot' or 'Cold' category, based on their real-time RTP.

Let your players decide what kind of approach to chance they wish to take.





# > BOOSTER PANEL

After allowing players to **Deposit right from the game screen**, Delasport's casino solution is receiving another key addition in early 2024: **a whole Booster panel**.

Playing on mobile devices is about **to become as intuitive as can be** since aside from the Deposit button, the new panel will include a **cross-provider jackpot** (Meta Jackpot), **notifications** (e.g., deposit promo on low balance), and **engagement tools indications** (e.g., a number of rounds left to finish a mission).





# ➤ TIP THE MACHINE



At Delasport, we know how gamblers think. This has led us to developing a groundbreaking feature called 'Tip the Machine'.

Embedded in the Booster Panel for mobile devices, 'Tip the Machine' allows players to try influencing their luck by leaving a tip.

They love making gestures of generosity while immersed in their favorite game, so this is exactly what this feature allows them to do.

These tips directly transform into profit for you as an operator and Delasport as a supplier.



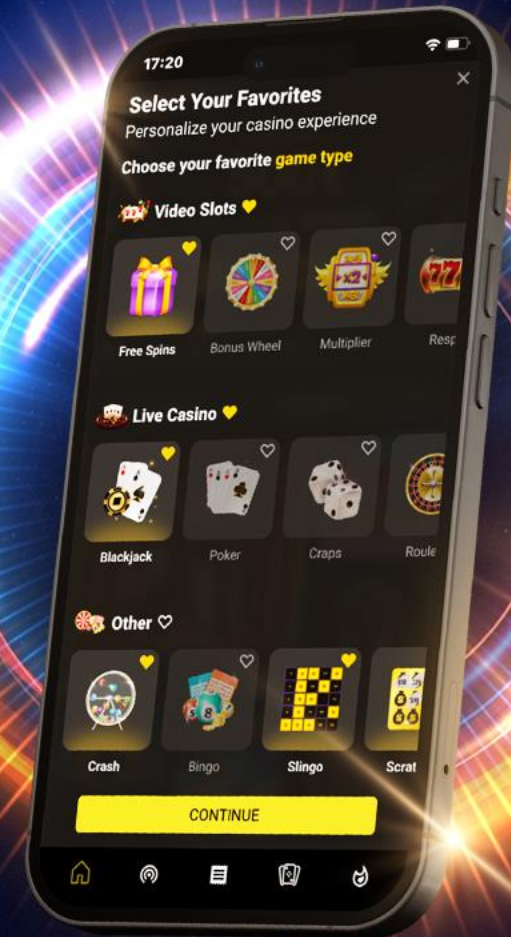
# ➤ MY CASINO

Delasport's **personalization** efforts have proven incredibly successful with the sportsbook features in the 'My Era' suite. This is why our casino solution is getting a 'My Casino' feature, inspired by 'My Sportsbook'.

Upon registering and attempting a first deposit, the player will be presented with **a selection of Casino gaming preferences** such as:

1. Game types: slots, jackpots, live, etc.
2. Game variance/volatility
3. Game themes
4. Specific games

Such preferences are saved in the database. The Casino lobby is generated to **accommodate the player's preferences** and their selections will appear front and center.





# > DYNAMIC THUMBNAILS AND TABLE DETAILS



A lot of players are convinced **the game presenter** in a **Live Casino** plays a crucial role for their **luck and outcomes**.

What's certain is the presenter is a key factor when looking at **satisfaction** and **overall user experience**. This is why Delasport is about to implement **soft-real-time thumbnail updates**.

This is a frontend functionality that allows displaying of the following data on top of the thumbnails in the lobby:

- **Limits** – min and max bets
- **Available seats**
- **Last numbers won** on Roulette & Game Show
- **Number of players** currently in the game.



# > ENHANCEMENT OF CASINO FILTERS

Casino filters are also getting **a significant boost** in 2024. Until now, filtering could be done by provider only.

Now, a **full suite of game tags** will allow for a **more detailed filtering experience** which will include game type (blackjack, poker), game theme (fruits, Egypt), game features (bonus, scatter, wildcard), slot reels, and more.

This is one more upgrade **aimed at improving the player experience** and satisfaction further.





 Delasport

